



June 1st, 2015

Choose the name for new centre for older people

The search is on for a name for the integrated health and social care hub that will revolutionise the way care and support is provided for older people in South Tyneside, especially those with dementia.

Work is now underway on the £9 million centre, which is being built in the grounds of South Tyneside Hospital by South Tyneside NHS Foundation Trust, on behalf of South Tyneside Council. It is expected to be the biggest of its kind in the UK when it opens in the late spring of 2016.

Steve Williamson, the Trust's Chief Operating Officer, said: "The new hub will, undoubtedly, enhance the quality of care for older people in South Tyneside for years to come. We want them, and their families, to be very much part of this exciting development from the beginning and to feel it belongs to them. Consequently, we would like to invite suggestions from local people for a name for it which means something to them."

The centre of excellence for joined-up care will involve key health and social care organisations, and voluntary sector agencies including Age UK South Tyneside. It is seen by the Council as a major part of its response to the Borough's ageing population and increasing numbers of people with dementia and it is already attracting interest from health and social care experts across the UK.

It will offer support to enable older people to live as independently as possible in their community for as long as possible and, in particular, will incorporate features that support adults with dementia, drawing upon the latest research from leading thinkers in the field of dementia care.

Robertson Construction is the contractor for the project and P+HS Architects' design will bring together a range of services under one roof. There will be 80 beds, with around 30 people living on the site and others accessing beds for short breaks, rehabilitation services before returning home or to prevent avoidable hospital admissions. There will also be rooms for medical consultations and assessments of people's needs.

The welcoming environment will feature light-filled dining and social areas; spacious en-suite bedrooms; mini-kitchens; small, cosy spaces for quiet times and safe access to landscaped gardens.

The competition to find a meaningful name for the building is open to the general public. All entries will be considered by a panel, including representatives from South Tyneside NHS Foundation Trust, South Tyneside Council and Age UK South Tyneside.

Anyone wishing to enter to win the honour of naming the hub can send their suggestions as follows:

- By email to trustcomms@stft.nhs.uk
- By post to Name the Building Competition, Communications and PR Team, South Tyneside District Hospital, Harton Lane, South Shields NE34 0PL

Please include your name, address and a contact telephone number. The competition will be open until June 30th and the person who supplies the chosen name will be formally invited to the official opening ceremony in the autumn of 2016.

ends

Pictured above: The traditional sod-cutting marking the official start of work on the integrated care services hub for older people with, from left to right, Trust Chief Operating Officer Steve Williamson, Trust Chairman Peter Davidson, South Tyneside Council Chief Executive Martin Swales, Coun Mary Butler, Lead Member for Adult Social Care and Support Services, and Trust Chief Executive Lorraine Lambert

Issued on behalf of South Tyneside NHS Foundation Trust by Kay Jordan

For press enquiries on this release, contact 0191 404 1128 or email kay.jordan@stft.nhs.uk

*Poster on the
following page*





Name our new building

South Tyneside NHS Foundation Trust is building a state-of-the-art centre to provide integrated health and social care for older people, particularly those with dementia, and we need your help to find a name for it.

The building, in the grounds of South Tyneside District Hospital, will:

- bring together a wide range of services in a comfortable, welcoming 'home' environment
- offer support to enable older people to live as independently as possible in their community for as long as possible
- provide around 80 beds, with around 30 people living on the site and others accessing beds for short breaks

The new building will be a tremendous asset to local people and we are inviting your suggestions for a name for it.

You can send your entry by email to trustcomms@stft.nhs.uk or by post to Name the Building Competition, The Communications and PR Team, South Tyneside District Hospital, Harton Lane, South Shields NE34 0PL. Please include your name, address and a contact telephone number.

Multiple entries are allowed and all suggestions must be sent before 30th June 2015. The winning name will be chosen by a panel, including representatives of South Tyneside NHS Foundation Trust, South Tyneside Council and Age UK South Tyneside.
Good luck!